

## **Privacy Policy**

This Privacy Policy sets forth the rules for gathering, processing and using personal data collected from you by the online store run at [www.inofem.eu](http://www.inofem.eu) (further as: *the Website*) by Establo Pharma Sp. z o.o. with its registered office at: St. Wojciechowska 9B/9, 20-704 Lublin, Poland KRS:0000364821, NIP:712-322-47-46, Regon:060670490 (further as: *the Online Store*).

The Online Store makes every effort to ensure that your privacy is respected and personal data given by you is protected during the use of the Website and purchasing from the store, and it takes all necessary action in this respect.

The Online Store has registered a set (sets) of personal data, as required by law, with the register kept by the Inspector General for Personal Data Protection, *under application number Ro14973/13*.

### **What data does the Online Store automatically collect during the use of the Website?**

The Online Store does not automatically collect any data, except for data contained in cookies during the use of the Website.

Cookies are short text files sent by the Online Store and stored at your computer, which contain certain information connected with your use of the Website and of the Online Store.

Cookies are used by the Online Store in order to operate the Website and to ensure that you are given interesting information and also during the purchase process in order to save purchases you have made.

Cookies used by the Online Store are temporary and are removed upon closing the browser.

In each case you may block the installation of cookies or remove tracking cookies, by choosing appropriate options of your web browser. In case of any problems, we advise you to use browser help files or contact the producer of the browser you use.

Apart from cookies, the Online Store may also gather data customarily collected by administrators of Internet systems within so called logs or log files. Information contained in

logs may include, among others, your IP address, kind of platform and web browser, Internet provider and website address you used to enter the Website.

Some subpages within the Website and other means of communication with you may contain so called web beacons. Web beacons enable receiving information such as e.g. IP address of the computer on which the site containing a web beacon was loaded, site URL, site loading time, kind of browser as well as information contained in cookies, in order to assess the effectiveness of our advertisements.

Such data will be archived and used for the purpose of statistical analysis and assessment of the global traffic of Website users. Such data will not be matched with personal data provided by you.

### **What data does the Online Store gathers during registration and purchasing?**

The Online Store will gather the following personal data from you through the Website if you make a purchase:

- 1 last and first name,*
- 2 address,*
- 3 e-mail address,*
- 4 telephone number.*

The provision of the above data is voluntary but necessary to make a purchase through the Website.

You have a right to access your personal data and correct it.

### **Marketing of the Online Store**

The Online Store may use the above-mentioned information with your consent to send you information on the products and services.

### **Transferring information**

The Online Store may, upon your consent, transfer data gathered from you to courier companies or postal operators in order to carry out a delivery of ordered goods and send proofs of purchase (receipts, VAT invoices), and also to external payment system operators in order to handle payments.

If you want to withdraw the consent given in this respect, please send such information to the address: [zamowienia@establopharma.com](mailto:zamowienia@establopharma.com)

Moreover, information provided by you may be given to relevant public authorities if this is required by binding rules of law.

### **Technical measures**

The Online Store makes every effort to secure your data and protect it against acts of third parties.

We apply all necessary securities of servers, connections and Website in order to protect your data when you place an order.

All connections related to making electronic payments, if you choose such an option, will be safe encrypted connections.

You have a right to demand information about the stored data about you, and also a right to demand that such data be changed, blocked or removed, and also a right to correct mistakes, supplement and update your data.

You may also file an objection against your personal data being processed for marketing purposes.

### **Google Analytics**

This website uses Google Analytics, a service of analysing the website traffic, which is provided by Google, Inc. ("Google").

Google Analytics uses cookies, namely text files placed on the user's computer in order to enable the website to analyse the manner in which users use it. Information generated by cookies about the manner of using the website by the user (including user's IP address) will be provided to Google and stored by Google on its servers in the United States.

Google will use such information in order to assess how the user uses the website, to create reports on traffic on sites for website operators and to perform other services in connection with traffic on websites and the use of the Internet.

Google may also share such information with third parties if required to do so under the rules of law or if such third parties process such information on behalf of Google.

Google will not match the user's IP address with any other data held by it.

The user may resign from cookies, by choosing appropriate settings in its browser, however, please remember that in such a case it may be impossible to use all the website functions.

By using this website, the user gives their consent to have data relating to it processed by Google in a manner and for purposes specified above.

### **Other websites**

Within the Website, links to other websites may appear from time to time. Such websites operate independently of the Website and are not in any way supervised by the Online Store. Such websites may have their own privacy policies which we advise you to read before visiting them. The Online Store bears no liability for the manner in which data is processed within such websites.

### **Questions and reservations**

Questions and reservations regarding this Privacy Policy may be asked/notified at the following address: [zamowienia@establopharma.com](mailto:zamowienia@establopharma.com)